

# METROMODE

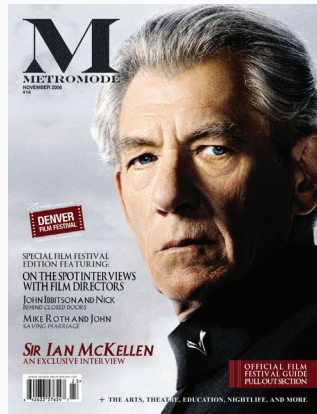
COLORADO'S LGBTQ+ MAGAZINE

**2025**  
**MEDIA KIT**

# ABOUT METROMODE

Since 2004, Metromode has been a beacon for the LGBTQ+ community. We're a publication built on quality, not only in our advertising clients but in the look, feel, and editorial pieces of each magazine. Metromode speaks to the entire community with thoughtful analysis of local, national, and global events having a local effect; developments in health, business, finance, the economy, and real estate; interviews with emerging and seasoned artists, musicians, and writers; appealing new opportunities to enjoy Colorado's rich culture and social atmosphere; quality aesthetic experiences from film, to food, to music, to art, to night life; and challenging social and political thought.

Metromode's audience desires quality in their products and the aesthetic experiences of their lives. We view the participation of our advertisers as not merely supporting the magazine but enhancing its content. You are our partners in exposing our readership to those items and experiences, and we welcome you to our family.



## 20TH YEAR ANNIVERSARY

In November 2024, Metromode had it's 20th Anniversary! Our first issue published in December of 2004.

We're celebrating over the 2025 year with a **20% OFF** incentive when you advertise in any issue in 2025. Offer includes all print ad sizes and paid editorials, corporate sponsorships, online resource pages and paid editorials, newsletter advertisements and paid editorials. Check your frequency rate for the ad you choose, see the price and take 20% off!

As always, basic ad creative is free of charge with ad purchase. For more complicated ad creative, rates start at \$80/hr.

Reserve four consecutive issues and receive an online resource page and social media boosted advertising each issues!

# BENEFITS NICHE MAGAZINES OFFER

The focused approach of today's niche publications deliver advantages both for advertisers wanting pinpoint targeting and readers seeking specialized content.

**For Advertisers:** Highly targeted promotions directly reaching the most relevant audience; Engaged readers receptive to niche-specific messaging; Less competition in a focused publication verses mainstream publications; Opportunities to partner on custom content campaigns; Higher ROI from efficient spending on ideal target market.

**For Readers:** In-depth niche information and analysis unavailable in general publications; Tailored advertisements and editorials based on a niche focus; Sense of community and shared identity with other loyal and passionate readers; Content that resonates and reflects their specific interests and values; Escape from information overload of mass media into a specialized forum.

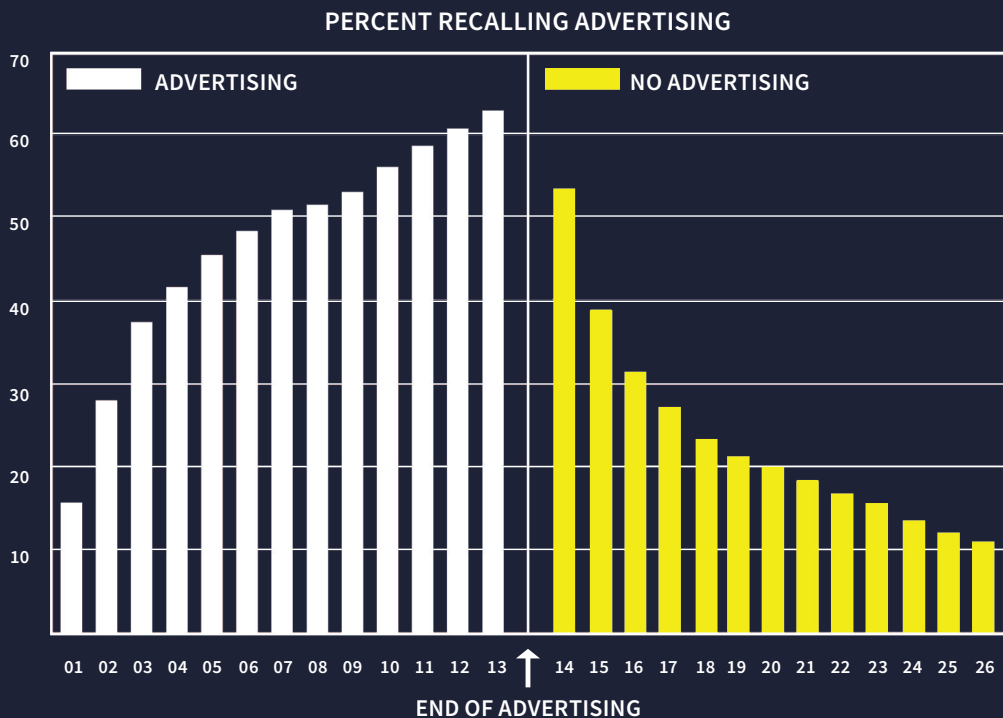
Niche magazines are the future of the publishing industry. As mainstream media outlets falter, publications laser-focused on niche communities and interests are stepping into the void. For advertisers and readers, niche magazines deliver.

# BUILDING YOUR BRAND

METROMODE directly connects your business to a loyal and lucrative LGBTQ+ market. We are proud to have a wide variety of advertisers, including these local and national brands.



# REMEMBERING AND FORGETTING ADVERTISING



Source: H. A. Zeisler, "The Remembering and Forgetting of Advertising," *Journal of Marketing*, Volume 23, No. 3, pp. 239-243

# METROMODE DEMOGRAPHIC PROFILE

## COLORADO LGBTQ+ MARKET

Sources: 2022 US Census, Department of Justice, The Williams Institute UCLA, and Statista.

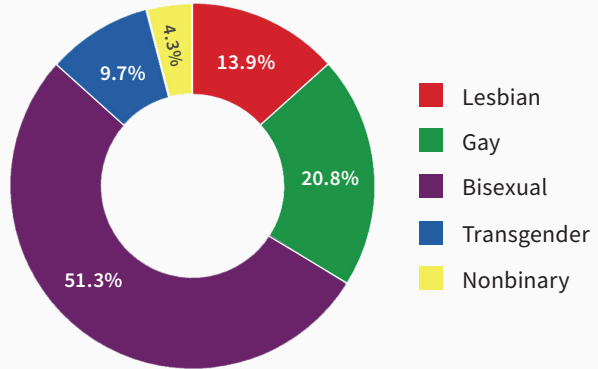
Total Population: **5,877,610**  
 LGBTQ+ Population: **424,276**.  
 (7.2185%) 13th Largest in the Nation

Magazine Readership Per Issue: **60,000**  
 Website & Social Media Readership Per issue: **48,412**  
**TOTAL READERSHIP PER ISSUE: 108,412**

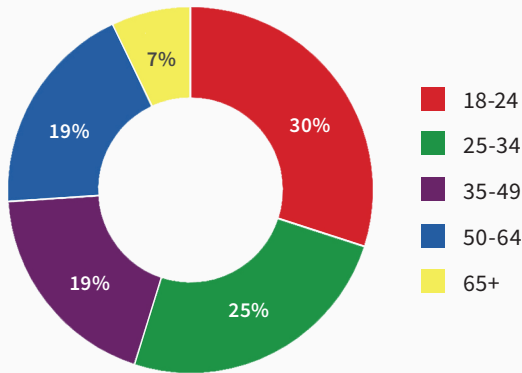
### AUDIENCE PROFILE

Colorado LGBTQ+ Buying Power: **\$10.6 billion**  
 Median Household Income: **\$127,900**  
 Median Individual Income: **\$70,952**  
 Median Age: **37.5**  
 Married: **11.57%**  
 LGBTQ+ Raising Children: **25%**  
 Home Ownership: **49%**  
 Median House Value: **\$465,900**  
 Median Gross Rent: **\$1,594**  
 Bachelor's Degree or Higher: **58%**

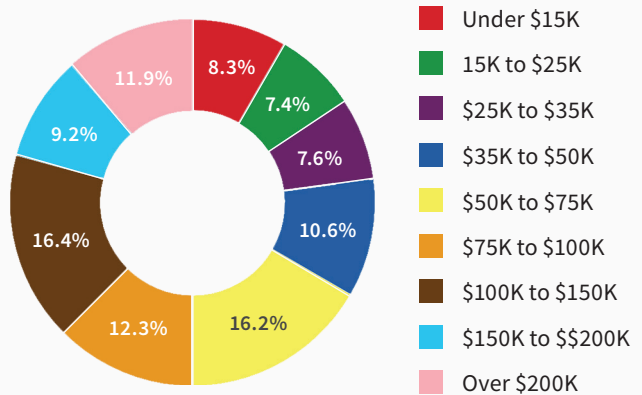
### GENDER IDENTITY



### AGE ANALYSIS

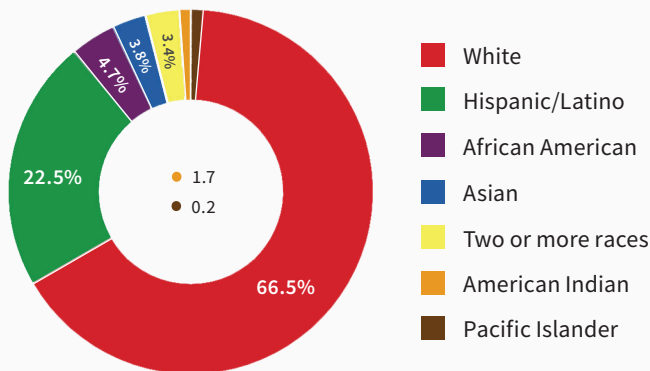


### ANNUAL INCOME



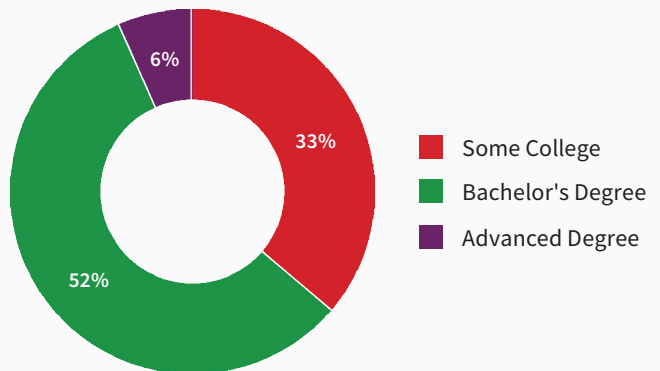
### ETHNICITY PROFILE

Hispanics can be of any race and may be included in applicable race categories.



### EDUCATION PROFILE

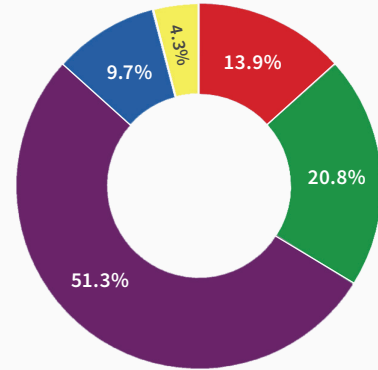
18-years and older



# METROMODE'S YEARLY READERSHIP

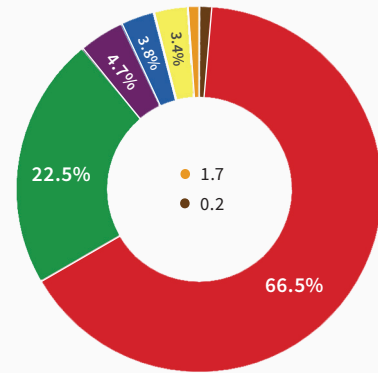
## METROMODE'S READERSHIP BY GENDER

Gender	% of Readership	Readership
Lesbian	13.9%	60,225
Gay	20.8%	90,206
Bisexual	51.3%	222,468
Transgender	9.7%	42,064
Nobinary	4.3%	18,655
		<b>433,648</b>



## METROMODE'S READERSHIP BY ETHNICITY

Ethnicity	% of Readership	Readership
White	66.5%	288,376
Hispanic/Latino	22.5%	97,571
African American	4.7%	20,381
Asian	3.8%	16,479
Two or more races	3.4%	14,744
American Indian	1.7%	7,372
Pacific Islander	0.2%	867
		<b>*445,790</b>

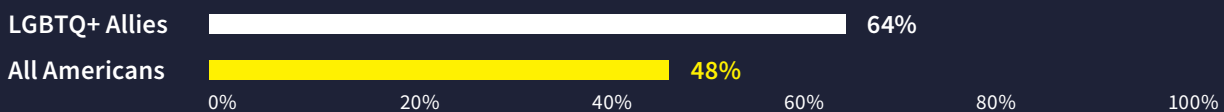


**COLORADO'S LGBTQ+ POPULATION @ 7.2% = 424,276**  
**METROMODE'S READERSHIP PER YEAR IS 433,648 (29.5%)**

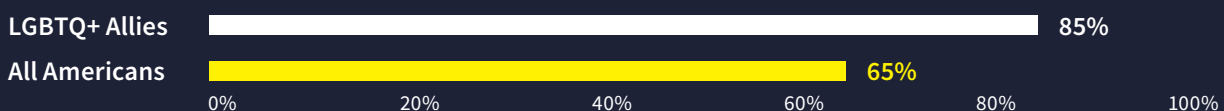
Sources: 2022 US Census, Department of Justice, The Williams Institute UCLA, and Statista. Readership is estimated by average people per household + Information provided by Facebook, Instagram, and Threads' boosted advertising statistics. \*Hispanics can be of any race and may be included in applicable race categories.

## LGBTQ+ INCLUSION IS GOOD FOR BUSINESS Sources: Ogilvy Survey, Grace Donnelly/Fortune

Consumers who reported they are more likely to spend money with businesses and brands they perceive as LGBTQ+ inclusive:



Consumers who say LGBT inclusive brands are good for the economy:



## 2025 PUBLICATION DATES

### MARCH: SPRING ISSUE

**SPRING:** Editorial to be determined

Space Reservation: 02/07/2025  
Materials Deadline: 02/14/2025  
On Stand Dates: 03/03/2025

### SEPTEMBER: FALL ISSUE

**FALL:** Editorial to be determined

Space Reservation: 08/08/2025  
Materials Deadline: 08/15/2025  
On Stand Dates: 09/01/2025

### JUNE: SUMMER -PRIDE- ISSUE

**SUMMER:** Editorial to be determined

Space Reservation: 05/08/2025  
Materials Deadline: 05/15/2025  
On Stand Dates: 06/02/2025

### DECEMBER: WINTER ISSUE

**WINTER:** Editorial to be determined

Space Reservation: 11/07/2025  
Materials Deadline: 11/14/2025  
On Stand Dates: 12/01/2025

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## 2026 PUBLICATION DATES

### MARCH: SPRING ISSUE

**SPRING:** Editorial to be determined

Space Reservation: 02/06/2026  
Materials Deadline: 02/13/2026  
On Stand Dates: 03/02/2026

### SEPTEMBER: FALL ISSUE

**FALL:** Editorial to be determined

Space Reservation: 08/07/2026  
Materials Deadline: 08/14/2026  
On Stand Dates: 09/01/2026

### JUNE: SUMMER -PRIDE- ISSUE

**SUMMER:** Editorial to be determined

Space Reservation: 05/08/2026  
Materials Deadline: 05/15/2026  
On Stand Dates: 06/01/2026

### DECEMBER: WINTER ISSUE

**WINTER:** Editorial to be determined

Space Reservation: 11/06/2026  
Materials Deadline: 11/13/2026  
On Stand Dates: 12/01/2026

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On stands dates shown are a starting point. It will typically take three business days to reach full distribution. Full payment for advertising must be received no later than 5pm on the reservation deadline date, no exceptions. Artwork must be received by 5pm on the the materials deadline date, no exceptions.

## SPECIAL SECTIONS

### REAL ESTATE PROS & HOME IMPROVEMENT

Every Spring Issue we have 32+ pages of Real Estate Pros and Home Improvement. Get the latest on the Colorado real estate market, mortgages, agents, insider types, home improvement ideas, and more! (Starting Year 2026)

### FOODIE: COLORADO

Within each issue of Metromode we feature a 16-page food and beverage section. Each Fall Issue we expand this section to 32+ pages, giving you more industry openings, reviews, recipies, interviews, listings, and more!

### FM -STYLE GUIDE: JUNE ISSUE

Our Summer Pride Issue is a Special Edition Issue. It's PRIDEFEST season afterall. Withn this issue we will have our Summer Style Guide! It's filled with pages of fashion to keep you on trend the entire season.

### FM -STYLE GUIDE: WINTER ISSUE

The Winter Issue is not only great for holiday gift ideas but it's fantastic for fashion as well. We include a Winter Style Guide, helping you to stay warm and stylish throught the cold weather.



# METROMODE -COLORADO'S LGBTQ+ MAGAZINE

METROMODE is increasing its publishing frequency from two to four issues per year. You can find us in print and all online devices. We provide thoughtful analysis of local, national, and global events having a local effect; developments in health, business, finance, the economy, and real estate; interviews with emerging and seasoned artists, musicians, and writers; appealing new opportunities to enjoy Colorado's rich culture and social atmosphere; quality aesthetic experiences from film, to food, to music, to art, to night life; and challenging social and political thought.

## PRINT DISPLAY ADVERTISING RATES\*

ALL ADS ARE PER ISSUE		SAVE 15%	SAVE 28%	SAVE 39%
	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
DOUBLE SPREAD	\$ 5,880	\$ 5,250	\$ 4,687	\$ 4,185
FULL PAGE	\$ 3,820	\$ 3,237	\$ 2,744	\$ 2,325
HALF PAGE	\$ 2,292	\$ 1,942	\$ 1,646	\$ 1,395
THIRD PAGE	\$ 1,528	\$ 1,295	\$ 1,097	\$ 930
FOURTH PAGE	\$ 1,146	\$ 971	\$ 823	\$ 698
SIXTH PAGE	\$ 764	\$ 647	\$ 549	\$ 465
SIXTH PAGE MARKETPLACE	\$ 690	\$ 584	\$ 495	\$ 420

\*All full-year contracted display advertising above comes with a social media boosted ad per issue and an online resource page. Up to a \$720 value. Simple ad builds are free of charge with ad purchase. More complicated ad builds are \$80 per hour. Contact us for further details.

## CORPORATE PRINT DISPLAY ADVERTISING -PREMIUM SPACES

ALL ADS ARE PER ISSUE - THESE SPACES REQUIRE FULL-YEAR AD RESERVATIONS	4 ISSUES
BACK COVER*	\$ 4,700
FRONT DOUBLE SPREAD* (1 OF 5)	\$ 4,700

\*Front Double Spread pages are; 1-2, 3-4, 5-6, 7-8, and 9-10. Sold individually. Check for availability. All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are \$7,700 in value add incentives. Contact us for further details.

## NATIVE CONTENT -IN PRINT

ALL NATIVE CONTENT ARE PER ISSUE	
SPECIAL TERMS APPLY*	1 ISSUE
TWO-PAGE NEWS ARTICLE*	\$ 2,725
FOUR-PAGE FEATURE/PROFILE*	\$ 5,450

\*These are not to be used as display advertising. They are editorials, not designed as a sales tool, though credits will be given. Only one paid editorial per type, per issue is available. A person or company may purchase one per year. We provide the writer, editor, and photographer. For complete details and guidelines, contact us at [william@metromodemagazine.com](mailto:william@metromodemagazine.com).

## INSERTS: BOUND-IN OR LOOSE

1 PER ISSUE: EMAIL US FOR A QUOTE

Guaranteed preferred placement, add 10%. 10% discount for non-profit organizations – IRS 501(c)(3) letter required. May not be combined with other discounts or special programs. Add 18% for accredited Advertising Agencies. We accept checks, all major credit cards, ACH, and PayPal.

# COMPARING MAGAZINE ADVERTISING RATES

Comparing one publication's advertising rates to another can be tricky, especially when their circulation numbers are wildly different. An important tool is Cost Per Thousand -commonly referred to as CPM. In everyday terms, it's how much you'll pay to reach 1,000 readers. Look at CPM and you'll discover that, on a cost-per-thousand basis, most other local publications charge more than we do. Which means, compared to METROMODE, you'll pay a lot more to advertise with them than you should. If not by CPM certainly by print ad cost.

We've set our rates at industry-standard levels that are fair to you and us. It's not lip service when we say that we form a partnership with our advertisers. We look forward to a long term and mutually profitable partnership with your business.

## COMPARE METROMODE TO OTHER MAGAZINE BRANDS

### BASED OFF FULL PAGE AD RATES & ACTUAL PRINTED COPIES

	COST PER ONE COPY	COST PER 1,000 READERS	COST TO ADVERTISE 12-MONTHS
<b>METROMODE</b>	\$ 0.1367	\$ 136.76	\$ 9,300 per year
<b>OUT FRONT Magazine</b>	\$ 0.2794	\$ 279.40	\$ 24,000 per year
<b>MODERN IN DENVER</b>	\$ 0.1886	\$ 188.66	\$ 11,320 per year
<b>5280</b> [ THE DENVER MAGAZINE ]	\$ 0.1203	\$ 120.38	\$ 103,320 per year
<b>Westword</b>	\$ 0.0720	\$ 72.01	\$ 126,412 per year

*Numbers are based off of the most current rate card and audits obtained. METROMODE magazine 2024 rate card; Full-year advertising at a full-page color size, \$2,325 per issue, 4-issue per-year. Out Front magazine 2024 rate card; Full-year advertising at a full-page color size, \$2,000 per issue, 12-issues per-year. Modern in Denver 2017 rate card; Full-year advertising at a full-page color size, \$2,830 per issue, 4-issues per-year. 5280 magazine 2022 CVC audit; Full-year advertising at a full-page color size, \$8,610 per issue, 12-issues-per-year. Westword newspaper 2024 rate card; Full-year advertising at a full-page color size, \$4,862 per issue, 26-issues-per-year.*

## FURTHER SAVINGS WITH METROMODE'S 20% LIMITED TIME DISCOUNT

### BASED OFF FULL PAGE AD RATES & ACTUAL PRINTED COPIES

	COST PER ONE COPY	COST PER 1,000 READERS	COST TO ADVERTISE 12-MONTHS
<b>METROMODE</b>	\$ 0.1094	\$ 109.41	\$ 7,440 per year

*Enjoy 20% off any print advertisement at any frequency through 2025! 20% off is not valid with any other offers.*

## ADDED BENEFITS WITH YOUR METROMODE FULL-YEAR PRINT ADVERTISING PURCHASE

### CORPORATE ADVERTISING (FRONT DOUBLES AND BACK COVER)

All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are \$7,700 in value add incentives. Corporate Sponsorship Ads require full-year advertising agreements.

### DOUBLE SPREAD, FULL PAGE, HALF PAGE, THIRD PAGE, AND SIXTH PAGE PRINT ADVERTISING

All print ads above come with a social media boost per issue. Double Spread: \$25, Full Page: \$20, Half Page: \$15, Third Page: \$10, and Sixth Page: \$5, respectively. Choose one of our social media channels to boost your business, advertisement, editorial, art, etc. Some restrictions apply. All ad sizes come with an Online Resource Page complimentary. This is a value add up to \$720 in incentives. Full-year advertising agreement required.

## 82% OF CONSUMERS TRUST PRINT ADS OVER DIGITAL WHEN MAKING A PURCHASE DECISION

Up to 30% of consumers who notice print ads eventually visit the advertiser's web page, proving that print ads are a mighty driver of website traffic. And when combining print and digital advertising, customers buy up to 250% more frequently than when promoted through a single channel. With METROMODE, we give you a three pronged approach; print, web, and social media exposure. This makes METROMODE a powerful source for increasing your ROI. *Source: Southern California News Group*



# METROMODE -COLORADO'S LGBTQ+ MAGAZINE

## PRINT DISPLAY ADVERTISING SPECS

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<b>DOUBLE SPREAD</b>	<b>BLEED SIZE:</b> 17.0000" wide by 11.3750" height
	<b>TRIM SIZE:</b> 16.5000" wide by 10.8750" height
	<b>LIVE AREA:</b> 16.0000" wide by 10.3750" height

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. Two-Page-Spreads should be built separately as two full-page ads. First, set up each page size to the trim line (8.250" x 10.875.") Next, bleed your images .250" BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250" in from the trim line on all sides, including the top and bottom. Each full-page document with bled images should end up being 8.750" x 11.375". While building each full-page, make sure any elements that will cross over from one page to the other (the gutter) will match up seamlessly and evenly on the trim line. Send each page individually.

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<b>FULL PAGE</b>	<b>BLEED SIZE:</b> 8.7500" wide by 11.3750" height
	<b>TRIM SIZE:</b> 8.2500" wide by 10.8750" height
	<b>LIVE AREA:</b> 7.7500" wide by 10.3750" height

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. First, set your page size to the trim line (8.250" x 10.875.") Next, bleed your images .250" BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250" in from the trim line on all sides, including the top and bottom. Your final document dimensions with bled images should end up being 8.750" x 11.375".

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<b>HALF PAGE -Horizontal</b>	<b>AD SIZE:</b> 7.5000" wide by 4.8470" height
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<b>THIRD PAGE -Block</b>	<b>AD SIZE:</b> 4.9370" wide by 4.8470" height
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<b>FOURTH PAGE -Block</b>	<b>AD SIZE:</b> 3.6597" wide by 4.8470" height
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<b>SIXTH PAGE -Vertical</b>	<b>AD SIZE:</b> 2.3770" wide by 4.8470" height
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<b>SIXTH PAGE -Marketplace</b>	<b>AD SIZE:</b> 3.6570" wide by 3.1667" height
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<b>TWO-PAGE NEWS ARTICLE</b>	<b>AD SIZE:</b> Special requirements apply. Please contact us for further details.
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<b>FOUR-PAGE FEATURE/PROFILE</b>	<b>AD SIZE:</b> Special requirements apply. Please contact us for further details.
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*Simple ad builds are free of charge with ad purchase. More complicated ads builds are \$80 per hour. Contact us for further details.*

## BUILDING AND SUBMITTING YOUR PRINT ADVERTISEMENT

**ACCEPTABLE DIGITAL FILES:** PRINT-READY PDF FILES ONLY. Ad spreads should be broken into single pages. Please include all fonts, hi-res CMYK images, logos and graphics, and provide a color-accurate proof at 100%. Advertisers assume responsibility for quality of ad reproduction if a professional match print is not supplied.

**UNACCEPTABLE DIGITAL FILES:** Other file types, such as PDF files created with PDF Writer, TIFF/IT-P1, Postscript or native applications, such as Quark, InDesign, PageMaker, Illustrator, Freehand, Photoshop, etc., are not acceptable. Please, do not sent RGB, JPEG, or nested EPS files. Color ads cannot be converted to B/W. Please build all ads appropriately.

**IMAGES:** Minimum 300 dpi. Line screen 175 lines per inch, CMYK files. Screen angles should be 75 Black, 15 Cyan, 45 Magenta and 90 Yellow.

**PRINTING & BINDING:** Web-print text, Sheet-fed cover, Perfect Bound.

**SPECIAL SECTIONS:** Special requirements apply. Please email us for further details.

**ARTWORK SERVICES:** METROMODE provides artwork services and ad builds at a nominal fee. Fees are dependent on the size and complexity of the ad. Ads typically run \$80 per hour. Additional fees may apply. Email us for more information and estimates. Camera-ready artwork will be returned upon request only. METROMODE will dispose of all artwork 3 months after date of publication.

**SEND ARTWORK TO:** william@metromodemagazine.com. For files more than 10meg, send by drop box.

**TERMS AND CONDITIONS:** METROMODE reserves the right to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In the event of such cancellation or rejection, advertising already run shall be paid for at the rate that would apply if the entire order were published.

# METROMODEMAGAZINE.COM - COLORADO'S LGBTQ+ MAGAZINE

METROMODE'S website includes the current editorial content of our print editions, links to advertisers through our online magazine, online-only articles, behind the scenes photos from local events, resources, and event information.

## ONLINE, SOCIAL, & NEWSLETTER ADVERTISING

Email us for further details

	1x / 3 MONTHS	2x / 6 MONTHS	3x / 9 MONTHS	4x / 12 MONTHS
HORIZONTAL & TALL BANNER**				\$ 1,860 total
MID BANNER & BLOCK*		\$ 700 total		\$ 1,200 total
ONLINE EDITORIAL*	\$ 450 each			
NEWSLETTER EDITORIAL*	\$ 450 each			
FULL PAGE AD, NEWSLETTER	\$ 450 each			
HALF PAGE AD, NEWSLETTER	\$ 250 each			
LISTING IN NEWSLETTER*	\$ 25 each			
SOCIAL MEDIA BOOST*	\$ email for quote			
ONLINE RESOURCE PAGE*				\$300 total

*\*\*Horizontal & Tall Banner online advertising are exclusive to Corporate Print Advertising only. \*For all paid online and newsletter editorial, a writer, editor, and photographer may be purchased for an extra \$100 each. Editorials should not exceed 1,000 words. You may have your online editorial placed in the next available newsletter for an extra \$150, saving you a total of \$300. \*Newsletter listings have a \$25 minimum whether you use all 20-lines or not -for listings over 20-lines, add \$1.25 per line. \*Choose one of our social media channels to boost your business, advertisement, editorial, art, etc. -some restrictions apply. \*Online Resource Page changes are \$50 each. \*Simple ad builds are free with ad purchase. More complicated ad builds are \$80 per hour. Contact us for further details on any of the above items.*

## ONLINE, SOCIAL, & NEWSLETTER SPECS\*

HORIZONTAL & TALL BANNER	H: 800 px wide by 200 px tall - TB 300 px wide by 600 px tall - Mobile: 250 px by 200 px
MID BANNER & BLOCK	MB: 800 px wide by 200 px tall - B: 300 px wide by 250 px tall - Mobile: 250 px by 200 px
ONLINE EDITORIAL	Up to 1,000 words and 5 Images
NEWSLETTER EDITORIAL	Up to 1,000 words and 5 Images
FULL PAGE AD, NEWSLETTER	AD SIZE: 8.2500" wide by 10.8750" height
HALF PAGE AD, NEWSLETTER	AD SIZE: 7.5000" wide by 4.8470" height
LISTING IN NEWSLETTER	20-Lines + \$1.25 per line thereafter
SOCIAL MEDIA BOOST	Customized and sent out over one or all Metromode social media channels
ONLINE RESOURCE PAGE	Up to 1,000 word overview, 10 images, 8 links, full contact information

*\*Large MPU artwork should be in RGB color with a resolution of 150 dpi and submitted as a JPG, PNG or Animated GIF. All editorials and overviews should be submitted in a word document, unformatted. Images for editorials, overviews, and all newsletter advertising should be in RGB color with a resolution of 150 dpi and submitted as a PNG. Online Resource Page changes are \$50 each. Simple ad builds are free with ad purchase. More complicated ad builds are \$80 per hour. Contact us for further details on any of the above items.*

# METROMODE MAGAZINE -CORPORATE SPONSORSHIP ADS

Front Double Spread pages are; 1-2, 3-4, 5-6, 7-8, and 9-10. Sold individually. Check for availability. All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are \$7,700 in value add incentives.

## CORPORATE PRINT DISPLAY ADVERTISING -PREMIUM SPACES

ALL ADS ARE PER ISSUE

THESE SPACES REQUIRE FULL-YEAR AD RESERVATIONS

4 ISSUES

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BACK COVER*	\$ 4,700
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FRONT DOUBLE SPREAD* (1 OF 5)	\$ 4,700
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\*Advertisement cost is per issue.

## CORPORATE PRINT DISPLAY ADVERTISING COME WITH THE FOLLOWING INCENTIVES

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• 1 online editorial displayed on the METROMODE website per 3-month period over the next 12-months:	\$ 1,800 Total
• 1 full-page color ad displayed in the next 4 newsletters:	\$ 1,800 Total
• 1 horizontal and 1 tall ad displayed on the METROMODE website (Only 6 available)	\$ 1,860 Total
• 1 logo and sponsorship credit printed on first index page in the next 4 print issues:	\$ 1,000 Total
• 1 editorial placed on a METROMODE social media outlet of your choice per 3-month period over the next 12-months:	\$ 600 Total
• 1 online resource page provided on the METROMODE website; 12-months	\$ 300 Total
• 1 logo and sponsorship credit placed on the Contact Us and Where to Find Us website pages for the next 12-months:	\$ 240 Total
• 1 social media boost per 3-month period over the next 12-months:	\$ 100 Total
	Total: \$ 7,700 Total

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\*For all paid online and newsletter editorial, a writer, editor, and photographer may be purchased for an extra \$100 each. Editorials should not exceed 1,000 words. It's always best to contact us for further details.

## CONTACT AND MAILING ADDRESS

METROMODE magazine  
Home Office: Ask for address  
Denver, Colorado 80221

Email: William Cameron  
william@metromodemagazine.com

Please note, the quickest way to contact us is by email.  
If you need to talk to us, you can leave a message.  
720-495-2247

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# METROMODE MAGAZINE -WEBSITE AND GRAPHIC DESIGN

## SPECIALIZING IN

Wix Website Creation & Monthly Maintenance • Print Publication & E-Publication Layout • Marketing Kits  
Print & Online Advertising • Brochures • Posters • Postcards • Flyers • Business Cards

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## HELLO

I am a highly creative and multi-talented graphic designer with 20-years of innovative experience in marketing and print design. I have fully designed and laid-out over 30 print magazines and have collaborated with many clients to design and create thousands of print advertisements and multiple marketing kits. I have an intimate knowledge of Adobe InDesign, Photoshop, Illustrator, and other Adobe Creative Suite Apps. I have experience in working with and negotiating with printers and publication houses to get your project printed. I have great interpersonal skills and meet deadlines consistently.

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## WEBSITE CREATION -WORKING WITH WIX

- *Prices DO include text layout, color adjustment, crop and sizing of all images.*
- *Prices DO NOT include web hosting, website editor costs, email cost or any royalty-free imagery.*

**BASIC SITE:** \$150 per page

**PACKAGE ONE:** Five Page Site: \$625

**PACKAGE TWO:** 10 Page Site: \$1,000

**LARGER SITES:** Request Bid

**EDITS:** \$50 per hour.

**MONTHLY MAINTENANCE:** Starts at \$80 per-month

- *Monthly maintenance rates are dependent on level of need. \$80 per-month is the starting point.*
  - *All pricing is based on creation level needs. Package offers are for basic website creation. Please contact for further details.*
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## PRINT PUBLICATION & E-PUBLICATION LAYOUT COST

FOR PRODUCTION DESIGN WHERE ALL ART & TEXT ARE PROVIDED

**COVER DESIGN:** Each Comp: \$275,

**PREPERATION OF FINAL COVER DESIGN:** \$125,

**LAYOUT PER PAGE:** \$80 -price includes text layout, color adjustment, crop and sizing of all images on page,

**EDITS:** \$50 per hour

- *All .pdf print-ready files provided to client.*
- *Add \$80 per hour to create an interactive .pdf file optimized for web viewing. For use in emails and websites. 2-year lifespan.*
- *Price does not include purchase of royalty-free images or Photoshop special effects.*

FOR PRODUCTION DESIGN WHERE ARTWORK IS NOT PROVIDED

Art direction will be required to help identify concepts and sources for photos and illustrations. Production design with art direction runs roughly \$100 per page and higher. Request for bid.

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**ALL OTHER GRAPHIC DESIGN PROJECTS ARE BILLED AT \$80 PER HOUR.**

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